

New Gen Paid Roles 2026

New Gen has a number of paid opportunities for young and early career producers in events, music, and marketing. As a member of our team you'll be joining a growing community of artists and producers who are making things happen in West London.

There will also be roles for about 50 volunteers. If you'd like to register an interest as a volunteer, please fill in the Volunteer Application Form on our Collaborate page:

<https://newgenfestival.com/collaborate/>

About New Gen

New Gen is a festival of music, dance, and creativity by and for youth in Walpole Park, Ealing, West London. In 2026 the festival takes place on Wednesday 29 July, 2–9.30pm, and there will also be a series of open mics and other advance events in community spaces around Ealing. New Gen is a place to see breakthrough acts and head-spinning dance battles, connect with different communities, and to take part, whether as an artist on the Main Stage or the Amplify Stage, in one of our drop-in workshops, or as a volunteer helping everything hang together.

Further info about New Gen is available at newgenfestival.com and @newgen_fest on Instagram.

Roles

All roles are freelance and are aimed at ages 18–25, apart from the Main Stage Producer and Marketing Manager, which are open to all ages. We're keen to be inclusive—if you're slightly outside the age bracket but feel this opportunity is a great fit (for example due to disability/neurodivergence or a non-linear career path), please get in touch or apply anyway. Apart from the festival day of 29 July, timing is flexible and most will require a few hours each week from April, with more time being put in during the weeks before the festival.

New Gen is unable to provide a workplace or digital device, and expenses are not available on top of the fees. If access to a laptop, Wi-Fi, or a quiet workspace might be a barrier, please tell us—we may be able to find a practical workaround.

All roles require the ability to manage your time and communicate clearly with the wider team. We'll provide clear goals, check-ins and shared docs so everyone can stay aligned. They may also involve acting as New Gen ambassadors, by visiting schools, for example.

Main Stage Producer (£2,500 – 10 days @ £250)

Reports to: Festival Directors

Will lead on developing the live music programme through supporting our collective of young producers and working with music industry contacts to curate a show that generates excitement among New Gen's 16–25 year old audience in West London. We are aiming at a fast-moving show that builds on our 2025 model weaving together emerging artists with cyphers, TikTokers, and headliners on the cusp of a breakthrough.

Must have knowledge and experience of the music industry, live events, and working with young people.

Early Career Music Producer - £750, 5 days @ £150

Reports to: Main Stage Producer

Tasks include: artist liaison and booking artists, contributing to programming, helping obtain publicity material from/about artists, additional tasks as required (e.g. running online competition for artists, preparing artist info packs).

We are looking for someone who has an interest in events and live music production, as evidenced through experience or training. You will need to be organised and be good at communicating and building relationships.

Early Career Event Co-ordinator - £750, 5 days @ £150

Reports to: Event Manager

Supports the planning and delivery of festival events, learning hands-on about event production. Helps to connect different teams working on New Gen and ensure a joined-up approach. Tasks include:

- Liaising with partners on delivering a programme of activities across the site
- Ensuring a joined-up approach between different areas of programming
- Drawing up a production schedule
- Acting as a point of contact on the day
- Collaborating with the Marketing Co-ordinator on the ticketing site
- Visiting schools as New Gen ambassador to promote the Festival

This post requires a high degree of organisation, an ability to play a co-ordinating role by communicating clearly with multiple partners and being well informed, and to maintain detailed documents that other people will rely on.

Marketing Manager (£2,000 – 8 days at £250)

Reports to: Festival Directors

Devise marketing plan to maximise reach to 16-25 year olds across Ealing and West London with a target audience of 3,000.

Manage marketing team and relationship with production and media teams. Work closely with the Media Manager to plan content capture, approvals and archiving, and to keep a shared, well-organised content library (assets, credits, usage permissions) for reuse across channels.

Responsibility for communications strategy, social media schedule (including rolling out our TikTok account), developing promotional assets, liaising with partners and media organisations over promoting New Gen, and building the New Gen brand.

Must have a background and/or training in marketing and an ability to work across multiple channels. An understanding of youth audiences and cultural marketing will be an advantage.

Marketing Co-ordinator (£1,050 – 7 days @ £150)

Reports to: Marketing Manager

Tasks include: social media posts and content creation, distributing promotional materials (e.g. banners and posters), updating the New Gen website and ticketing site, managing promotional assets (e.g. artist images and bios).

Will suit someone who is organised, has an eye for bringing out the story or moment that captures people's attention, and has the technical ability to work with the back-end of websites and social media scheduling systems.

Will work closely with the Media Manager to plan content capture, approvals and archiving, and to keep a shared, well-organised content library (assets, credits, usage permissions) for reuse across channels.

Sound Technician (1 day, £150)

Managing the sound on the Amplify Stage at New Gen Festival on 29 July 2026. This is an intimate and inclusive stage hosting open mics and guest artists curated by New Gen partners.

To apply

fill in the application form and email it, along with your CV (max 2 pages), to management@newgenfestival.com.

The deadline for applications is midnight on Friday 3 April 2026.

Shortlisted candidates will be invited for a video-call interview the following week.

We can offer reasonable adjustments for the application and interview process—you don't need a diagnosis to request these. If it helps, we can also share interview questions in advance.